

Financing circular economy with structural funds Feedbacks by Région Pays de la Loire (FR)

Webinar JASPER
2024, April 23rd

)) Circular economy policy and tools in PDL

Strategies

Regional strategy for planning, for a sustainable development and a territorial equality

- Regional waste prevention and management plan

Regional strategy for economic development, innovation and internationalisation

- Circular economy action plan
- Process of mainstreaming circular economy in every regional policy

Background

Local partnership: Regional authority – State department – Environmental Agency

→ common call for proposals (1/year)

)) Circular Economy in ERDF operational programme (OP)



First Step: integrate circular economy in our OP



First obstacle → Indicator set : waste recycling oriented



Propose actions « out of the box » + support of the European commission

➤ Ambitious and diversified OP :

- Sub-action 1: developing sectors → Develop Bioeconomy, territorial industrial ecology, re-use sector
- Sub-action 2: network → Foster behavior change

)) Circular Economy in ERDF operational programme (OP)



Second step: detecting potential ERDF projects



Capitalization on local partnership → call for proposals + redirection towards ERDF (*within PDL: Environment department + European policies department*)

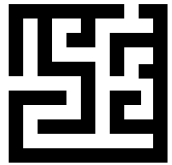
➤ Selection of few projects submitted to ERDF

)) Circular Economy in ERDF operational programme (OP)



Third step: financing projects with ERDF

- ERDF compatible enterprise BUT SMEs → Very few
- Appropriate state aid regime → Minimis = minimizes the scale of projects
- Project not valued by indicators → Still an issue
- **Etc...**



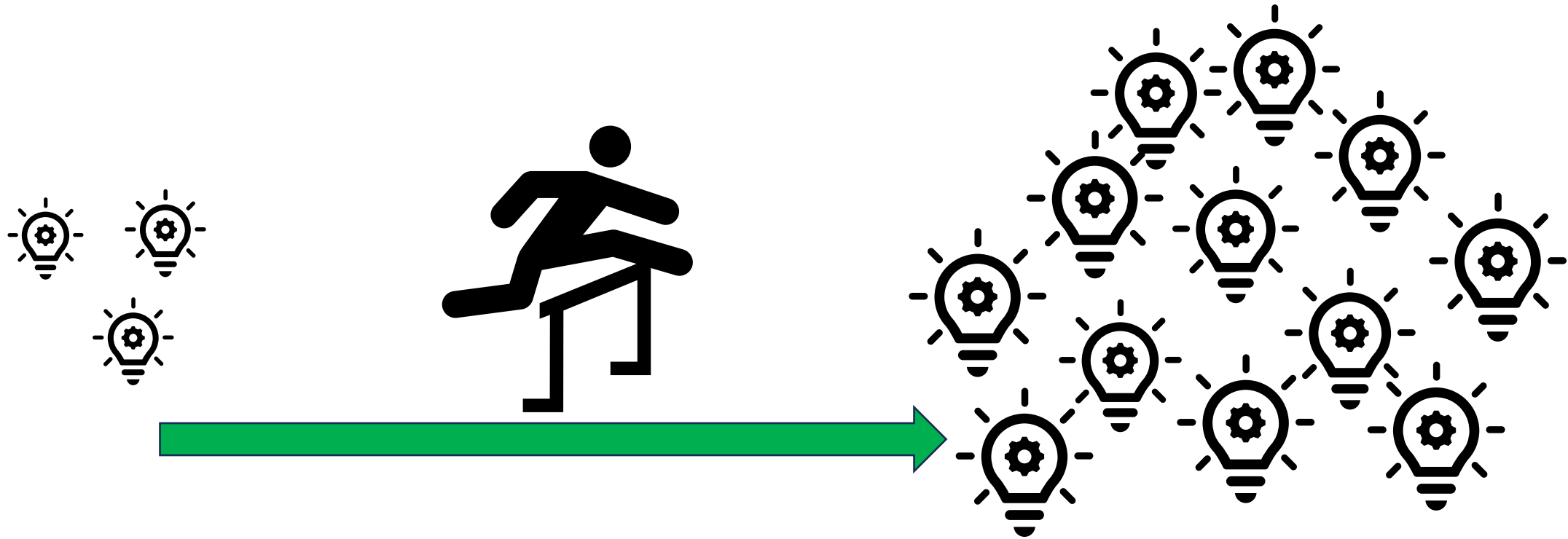
» Developing a circular economy over reed



» Developing a circular economy over medical equipment



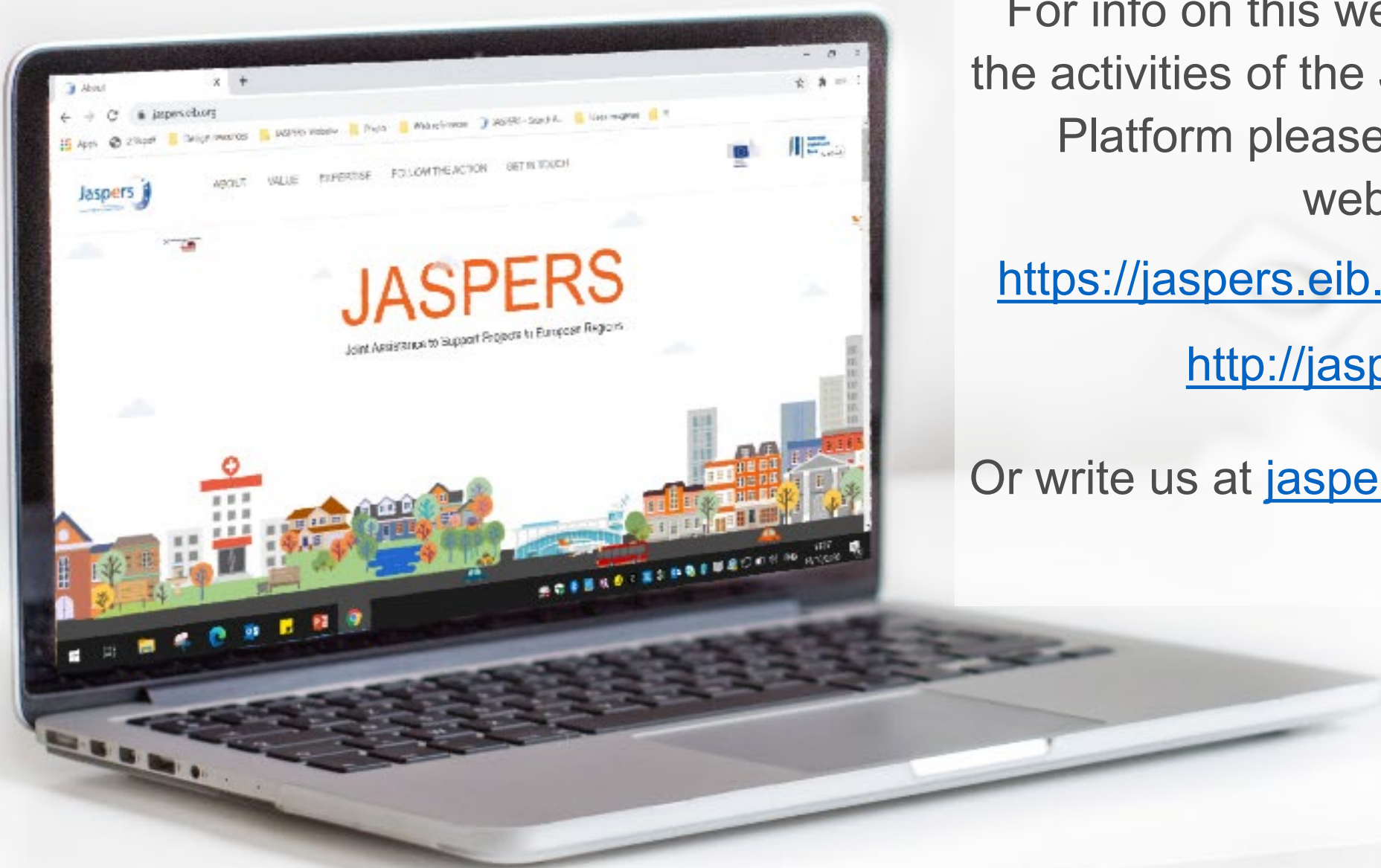
» To go further: what do we need in PDL?



- A more suitable state aid scheme
- More suitable indicators



Thank you for your attention



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