



JASPERS Networking Platform

DG REGIO-JASPERS CBA Forum meeting on broadband sector

Date: 15 May 2019

Location: EIB Brussels Office
Rond-Point Robert Schuman, 6
B-1040 BRUSSELS

The JASPERS Networking Platform was created to complement JASPERS project advisory operations by implementing knowledge sharing and capacity building activities, as well as fostering dissemination of good practices and exchange of experiences among all EU member states, pre-accession countries and other JASPERS Stakeholders.

More information is available at www.jaspersnetwork.org

Description of the Event

Following the [launch of the EC Cost-Benefit Analysis \(CBA\) guide in July 2015](#), DG REGIO and JASPERS have decided to establish regular CBA forums for exchanging best practices and experience in carrying out CBAs and the effective application of the methodologies to specific investment projects.

The fifth joint REGIO/JASPERS CBA forum meeting will focus on CBA methodologies for the Broadband sector, as dealt in Chapter 6 of the [Guide](#). The objective is to support the improvement of stakeholders' knowledge and capacity to apply CBA methodologies to projects and to ensure optimal investment decisions, proper project presentation and avoid errors that can lead to interruption of the project approval process.

CBA Forum meetings are meant to be held at expert/practitioner level. We therefore encourage the participation of representatives from Managing Authorities, Intermediate Bodies, Beneficiaries, and other relevant bodies that are directly involved in drafting and providing guidance to project promoters and consultants, as well as in assessing projects and CBA documentation.

Consultants will be accepted as participants if duly appointed as the representatives from a Managing Authority or a beneficiary that they are currently supporting.

Participants are encouraged to prepare questions on the topics that will be addressed in the workshop, and send them in advance by e-mail to jaspersnetwork@eib.org or by filling the pre-event questionnaire included in the online registration form, as a proposal for debate during the Q&A sessions and final round table.

For more information on this event and to register your interest in participating please contact us at jaspersnetwork@eib.org

FINAL AGENDA

- 9.00 Welcome and registrations
- 9.15 Introduction to workshop (*Massimo Marra, JASPERS; W. Willak, DG REGIO*)

Session I "The policy framework"

- 9.30 Existing legislative framework and planned policy developments in the broadband sector in EU (*Guido Acchioni & Alexandra Rotileanu, DG CNECT*)
- 10.00 Broadband investment: Updating the EU Guide (*Marco Forzati, RISE Research Institutes of Sweden*)
- 10.15 Regional policy, objectives and supported investments in broadband in the programming period 2014-2020 (*Marco Pino, DG REGIO*)
- 10.45 Broadband investments and State Aid (*Oliver Stehmann, DG COMP*)
- Questions & Answers*
- 11.30 *Coffee break*

Session II "The analytical framework"

- 11.45 Key aspects in the preparation of broadband projects (*Michael Schaller, JASPERS*)
- 12.30 CBA methodology: A model for financial and economic analysis (*Joanna Knast-Brackowska, JASPERS*)
- Questions & Answers*
- 13.00 *Networking Lunch*

Session III "Country experience"

- 14.00 Greece: UltraFast Broadband (*Vasilis Dermosoniadis, Enomix - Consultant to Ministry of Digital Policy, Telecommunications and Media, Greece*)
- 14.45 UK: Superfast Broadband - Evaluating its impacts & benefits (*Philip Ball, UK Government, Department for Digital, Culture, Media & Sport*)
- Questions & Answers*

Session IV "Achievements & challenges"

- 15.30 Lessons learnt in project appraisal (*Louis-Philippe Carrier, JASPERS*)
- 15.45 Panel discussion
- 16.15 Final remarks and closure